

# **OUR PURPOSE STATEMENT**

To be the Best Club: a club with the best culture focussed on the success of each team, each individual and our community.

## **OUR VALUES**

#### **RESPECT**

Respect is measured by how we treat each other. We treat each other with dignity and equality and value all contributions.

### **EFFORT**

We value dedication, rigour, sacrifice and perseverance. Effort will lead us to achieve that which may seem impossible.

#### **AMBITION**

We strive to be at our best, to achieve maximum performance in all things, and, in so doing, continuously grow and improve.

#### **INTEGRITY**

We expect high standards of behaviour in each other. We value honesty, fairness and trust, and always work within the rules and follow codes of conduct.

#### **UNITY**

We are one Club, we support each other, we collaborate and we make decisions in the best interests of our Club as a whole.

#### **OPENNESS**

We promote open cooperative decision making. We are welcoming, inclusive and embrace diversity.